

20
22



ANNUAL
REPORT

USE DAYS

1507

+25.79%

ECONOMIC IMPACT

\$93,016,943

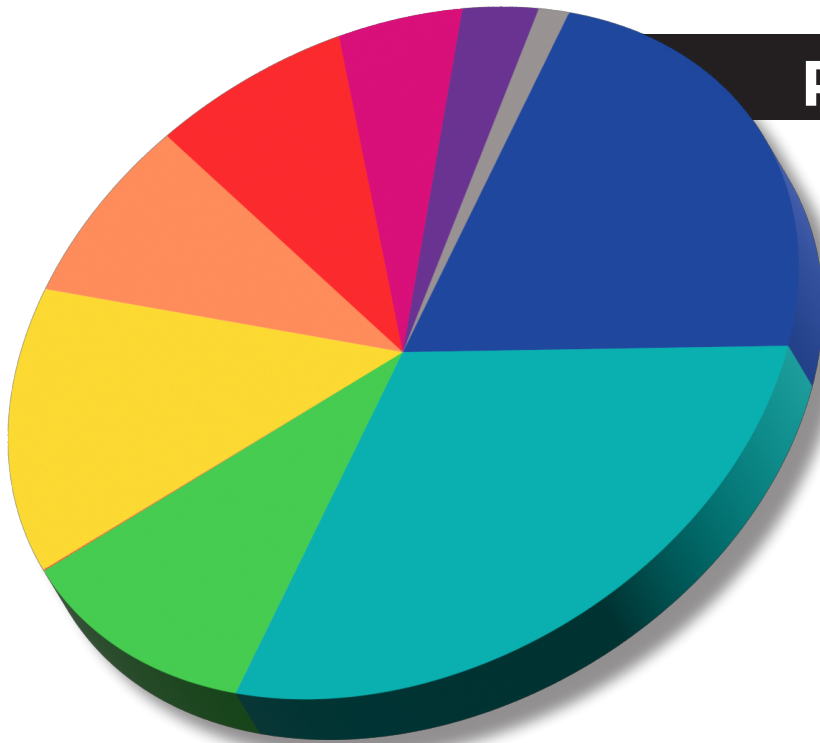
+86.70%

ATTENDANCE

897,330

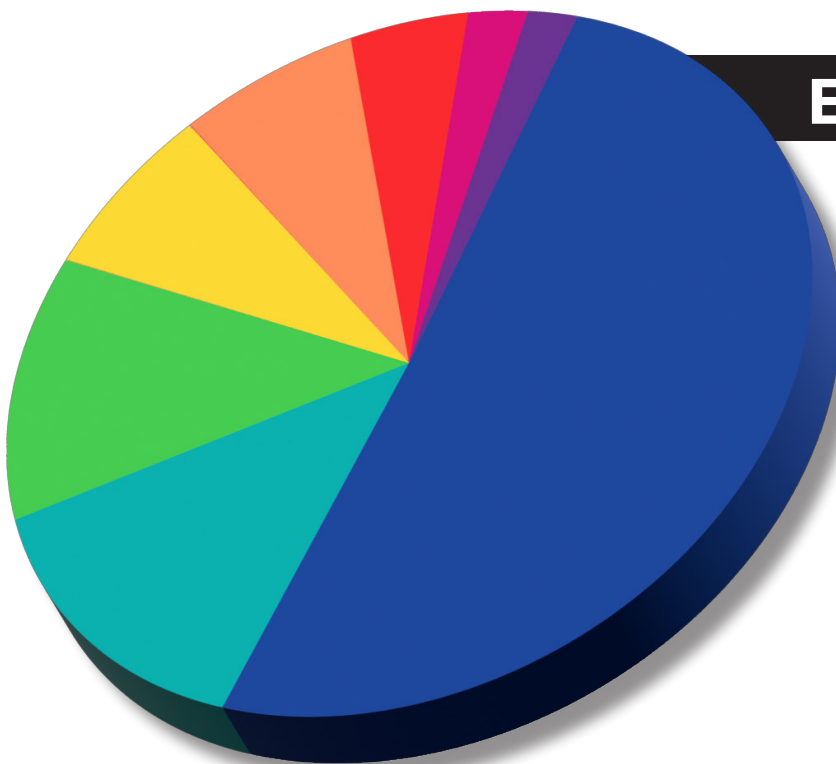
+42.55%

REVENUES BY TYPE



- 20% Room Rental
- 31% Parking
- 11% Premium Seating
- 16% Food & Beverage
- 8% Ticket Office
- 7% Advertising
- 4% Equipment Rental
- 2% Staff Reimbursement
- 1% Miscellaneous

EXPENSES BY TYPE



- 52% Personnel & Benefits
- 14% Utilities
- 14% Cleaning
- 8% Maintenance & Supplies
- 8% Professional Services
- 2% Insurance
- 1% Advertising
- 1% Administrative



Melanie Carney
Executive Vice President
& General Manager

CAPITAL IMPROVEMENTS

On behalf of the Allen County War Memorial Coliseum, it is with excitement that we submit our 2022 Annual Report. Our 70th year of operation was one filled with growth, new challenges, and new successes.

At the beginning of the year, in addition to paving new paths as we moved past the COVID-19 pandemic, the Coliseum was stepping into a new era in a different way as several tenured employees with a combined 144 years of experience and institutional knowledge stepped into retirement.

This allowed for growth opportunities for the new full-time staff to take the reigns, in addition to back filling the part-time staffing levels that were impacted by the pandemic.

While the first half of the year was focused on hiring the right people for the right position, we spent the second half of the year mindfully training everyone to ensure our team forged ahead as a cohesive unit. Doing so enabled us to maintain our level of service that the Coliseum has become known for throughout Fort Wayne, amongst its guests, clients, and beyond.

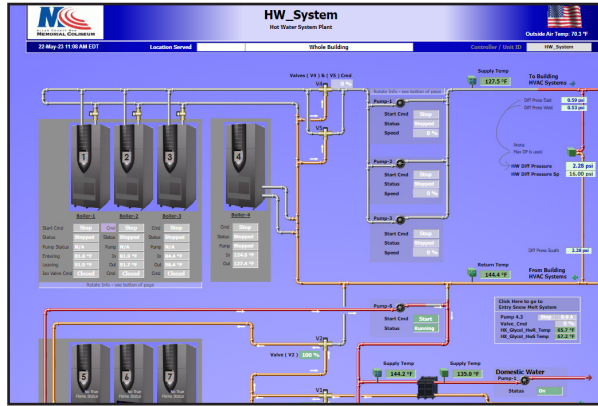
In 2022, we hosted several nationally recognized artists such as Gabriel Iglesias, Jason Aldean, Trans-Siberian Orchestra, and for King and Country in addition to our three tenant teams seasons.

While hosting events, our facilities, operations, and AV/IT departments were hard at work with capital projects. Post-pandemic projects have maintained a focus on repairs and maintenance in areas that are not generally seen or perhaps noticed by the public but maintain a level that reflects a high-caliber venue. These projects included upgrades to our HVAC system, installation of a new POS system, parking lot improvements, as well as completion of the Century Club renovation.

Throughout the year the Coliseum continued to make strides by increasing its total use days by 25.79%, resulting in an economic impact for 2022 of \$93,016,943 and processing a total of 897,330 people during our events.

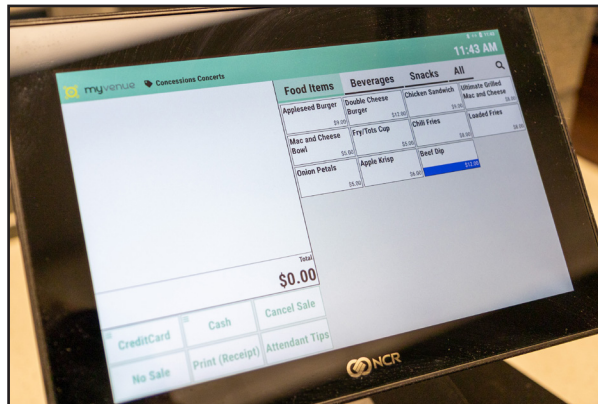
It is with eager anticipation that we look ahead to 2023. With a new team and strong lineup of concerts, sporting events, and much more, we will keep turning events into great memories for the Fort Wayne community.

HVAC System Upgrades



Upgrades were made to the TALON Building Management System, making it possible to remotely control and schedule HVAC systems with software, including hot water, cooling tower, snow melt and ice compressors. The existing Lon Controllers were replaced with BACnet controllers.

New Point-Of-Sale System



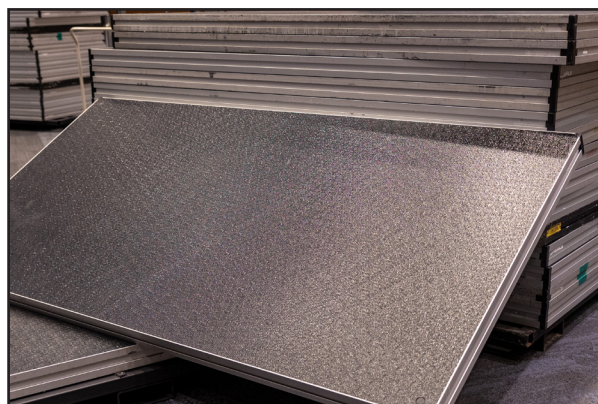
MyVenue is the new point of sale system being used for food and beverage service at the Coliseum. MyVenue is an easy-to-use mobile, cloud-based platform built for speed of service with a customizable interface that reduces key presses, simplifies training and makes transactions faster. MyVenue also offers real-time, browser-accessed analytics for real-time reporting.

Parking Lot Improvements



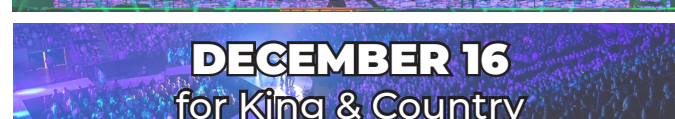
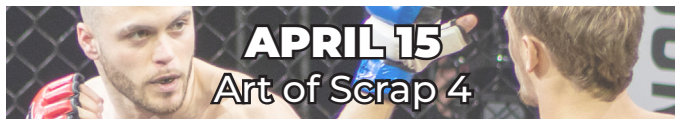
Various parking and dock locations were paved to allow for ease of use. ADA pads were replaced and planters were installed in the Employee Lot. A new sidewalk was paved leading to the VIP attendant shelter. The manholes in the Main Lot were repaved as well as the asphalt located near the Arena & Expo Entrance.

New Stage Decking & Ice Floor Covering



New stage decking, stairs, railings, and support stands were purchased to improve stage inventory. Additionally, new ice floor covering was purchased to use for basketball, concerts, and other Arena events during the hockey season.

2022 MOST NOTABLE EVENTS



**Board of Trustees: Andrew F. Brooks • Don Gerardot • Phil GiaQuinta • Mac Parker • Dennis D. Sutton
Coliseum Attorney - Bill Fishering**

The Mission of the Allen County War Memorial Coliseum was first defined in 1946, by a vote of the county's taxpayers, authorizing the construction of a living memorial to the Nation's war veterans. Implicit in that authorization was the necessity for ongoing maintenance of the building, plus the management of all business affairs relating to the facility.

To that end, the Coliseum Board of Trustees entrusts a professional management staff to: oversee a clean, safe, well-maintained physical environment and provide responsible fiscal management, aimed at maintaining the Memorial Coliseum complex as a self-supporting entity. Thus, our Mission extends to the responsibility for the production of maximum income, through the promotion of a diversity of entertainment, athletic, educational, and business-related events and activities. This lively mix of building usage ensures that the county's tribute to those who served their country is truly a "Living Memorial."